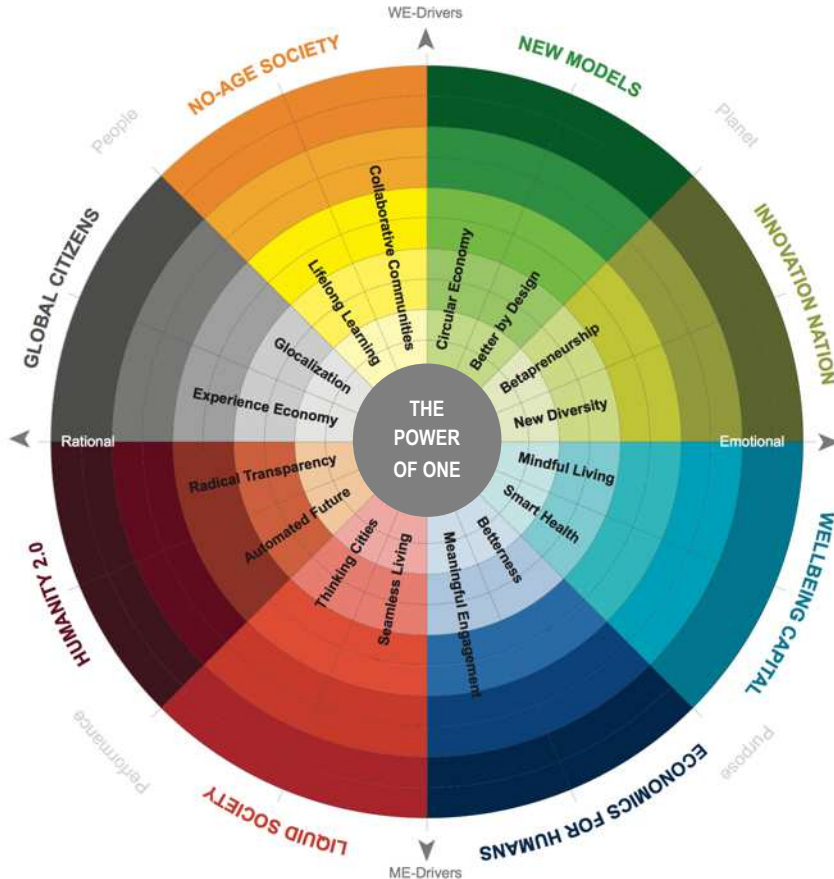


THE POWER OF ONE

How to be a changemaker



WHY Everything is interconnected



* People

* Planet

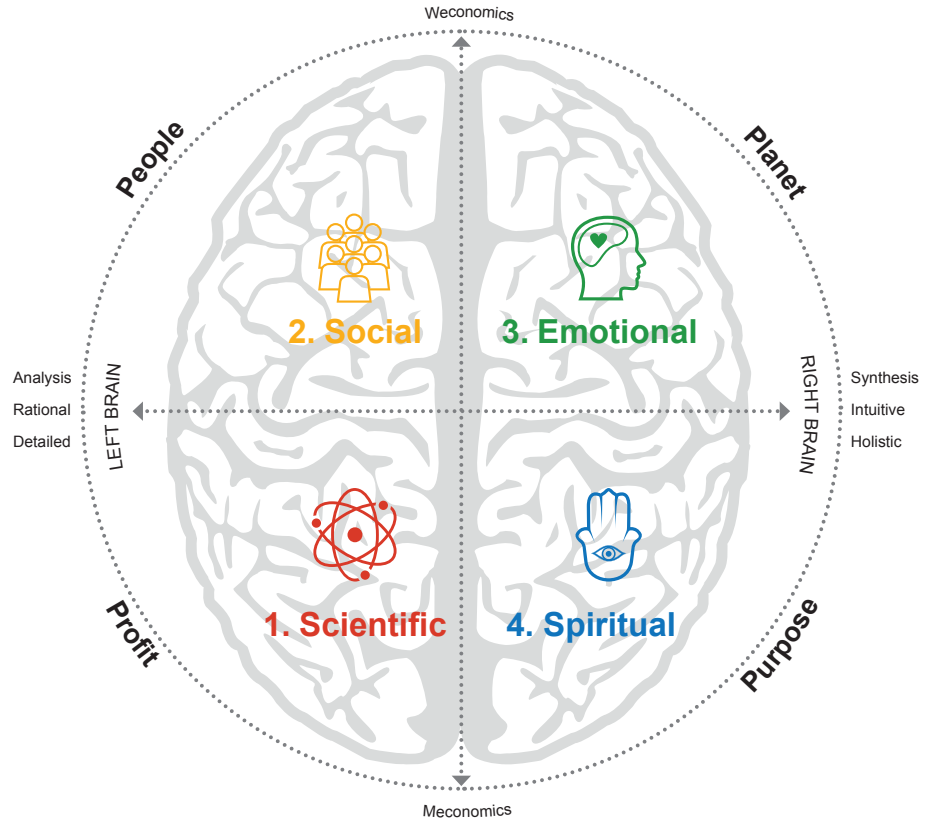
* Purpose

* Profit

WHAT Whole-brain thinking

MY STORY

“My grandfather worked for survival, my father worked for safety, I work for fulfilment.”



HOW The Multidimensional Trend Atlas



SOCIAL DIMENSION

tapping into social structures

EMOTIONAL DIMENSION

matching the needs of people and planet

SPIRITUAL DIMENSION

motivations to fuel quality of life



SCIENTIFIC DIMENSION

overview of P-E-S-T-E-L trends

ONE VISION Connecting the dots

The Social Dimension



Social Capital

RATIONAL TOUCH POINTS

Business Growth



The Scientific Dimension

WECONOMICS

AGILITY
Creative Leadership

INFLUENCE
Collaborative Communities

DIVERSITY
Lifelong Learning

BETTERNESS
Emotional Intelligence

People

THE
POWER
OF ONE

Planet

Profit

Purpose

SUSTAINABLE
New Models

MINDFUL
Well(being) 4.0

SEAMLESS
The Smart Society

FULFILLMENT
Quality of Life

MECONOMIC

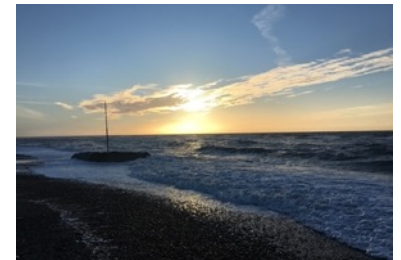
The Emotional Dimension



Community Power

SOFT TOUCH POINTS

Personal Growth



The Spiritual Dimension



IMAGINE THE FUTURE

...and you can make it happen